

MEDIA RELEASE

31 March 2021



Landmarks “Light It Up Blue” For Autism Awareness

This Friday 2 April, Perth will celebrate World Autism Awareness Day with some of our well-known buildings and landmarks lit up in blue.

The CEO of the Autism Association of Western Australia, Joan McKenna Kerr said that it is an internationally recognised and celebrated day aimed at increasing awareness, acceptance and understanding of people with Autism in our community - and the colour blue is used worldwide to symbolise World Autism Awareness Day.

“Autism is a condition that impacts on child development in a number of key areas including communication and social understanding. At the Autism Association, however, we work to ensure these difficulties do not become barriers to each individual’s potential,” Mrs McKenna Kerr said.

“We want to see every child gets a great start in life, is included in a positive way at school, and is supported in adult life through job placement and community living support.

“We encourage families to join us this World Autism Day to promote awareness by joining in community activities, wearing blue, as well as pointing out ‘Light it Up Blue’ landmarks such as Matagarup Bridge and many more.

“Let’s come together to show how important it is to accept, support and celebrate the strengths and achievements of each and every person with Autism in our community.”

Other landmarks that will be lit up in blue on Friday include: Council House; Mounts St Bridge; Sky Ribbon at the Tonkin Highway/Leach Highway intersection; the Northbridge Tunnel; Joondalup Drive Bridge; Brookman St in Manjimup; Kalgoorlie Boulder Community centre and Library; and the Council Admin Building in Busselton.

The day also kicks off World Autism Awareness Week, with a range of events starting from the 29th March and throughout the month of April. For more information about these events and how you can participate or help make a difference and ignite change, please visit:

<https://www.autism.org.au/events/category/autism-awareness-month-2021/>.

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